Selling DMO Example

What is a DMO? DMO stands for 'daily method of operation'. A simple, clearly defined DMO will help you stay focused on income producing activities.

Sell, fulfill, and inventory are your 3 non-negotiables for selling. If you have more time you can do bonus blocks. Put this DMO where you will see it daily. The key to success is consistency!

Selling Di	NOTES:	
SELL	SET UP: Prep Fashion Fix Sets Post a live teaser	Plan out your lives
☐ Set Up	LIVES: Fashion Fix Live	
□ Lives	ALBUMS: New Releases Album	albums for the day
☐ Albums		here!
FULFILL	TRACK COMMENTS: Check yesterday's comments	
☐ Track Comments	Check today's comments INVOICE: *Wait to send Sarah's invoice on Friday	Keep track of shippi
□ Invoice	Date and the 200 to 200	Keep track of shipping notes here!
☐ Ship	SHIP: Drop packages off at Post Office	Hotes Here.
INVENTORY	BUY: Order 20 pieces to stay on track for LOP goal	Keep track of
□ Buy	INPUT: Input jewelry delivered over the weekend	ordering & inventor
□ Input	ORGANIZE: Make room on pegboards for new jewelry	ŭ
☐ Organize	Find better way to organize Fashion Fix sets	to-dos here!
	Love Life Bracelet Boomerang	
BONUS	Bonus - Fringe Earrings Album	Use this bonus
☐ Boomerang	Flash Sale - 10 pieces in 10 mins	
□ Bonus Album		section for any ext
☐ Flash Sale		notes or to-dos!

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